

## 5. Thank you email with a promotion

Subject: I believe [company name] can help boost your sales

Hi [First Name],

Hope you are doing well. It was wonderful connecting with you at [event name] and knowing more about your company. I went back and checked your website and profile and I found a hole in your marketing strategies. It is a small thing but something that can and I believe is already affecting your sales. I think your website could use more creative content and my team at [company name] can help with that.

We are a creative content agency and offer bespoke services to our clients. I think our tailored services can help your company solve the sales problem it is facing currently. I believe you were looking for a solution for this problem and here's why I think we can help:

1. We offer specific services for each client; we will conduct thorough research about you and your competitors before offering solutions that work.
2. Our services have shown to increase sales and conversion by [enter the metric]% for our clientele, which includes [enter one or two client names].

I understand you have a busy schedule and I wouldn't want to take too much of your time with a long email. Instead, can we connect over a call to discuss exactly how [company name] can help your business?

Signature