



Dear Mr./Ms. XYZ

Mr. XYZ, my name is ABC. I visited your showroom on (Date). It was a pleasure to meet you. Your salesmanship skills are extraordinary, I must say. Apart from that, I found you to be a genuinely interesting person, all in all. I just wanted to express my gratitude to you for putting in so much time and effort showing me all those models of (Car Name). I'm convinced that I should buy (Model name) as those are the features that suit me. However, due to unforeseen circumstances, I will be unable to make a purchase at this time.

Usually, I wouldn't have taken the time to write a letter to a salesman if I wasn't going ahead with the purchase. But due to your vibrant nature, I was compelled to do so. You're an amazing salesman as well as a person in general. I hope we will cross paths again sometime in the future. And if I do decide to buy a car in the future, it'll probably be from your showroom. And you'll be the only salesman there whom I'll approach. Take care of yourself in these trying times as well as your loved ones. If you want to chat sometime regarding anything or want to extend our friendship out of the showroom, you can write back to me anytime.

Best Wishes,

ABC

(Date)